

KPDA Media Weekly Review Report as at 13th December 2020



CEO DE-BRIEF

13th December 2020

The Standard | Dominic Omondi | Sunday, 13th December 2020

NEW RULES ALLOW APARTMENT BUYERS TO HOLD TITLE DEEDS

Besides offering home owners better security for loans as banks have more confidence in title deeds, the new law ends many years of anguish for many buyers who have been defrauded by developers. [Read More.](#)

12th December 2020

The Standard | Wainaina Wambu | Saturday, 12th December 2020

FUND MANAGERS IN REAL ESTATE FACE INABILITY TO PAY RETURNS, SAYS CBK

The country's financial regulators led by the Central Bank of Kenya (CBK) have warned on the liquidity risks facing fund managers and pension schemes with an exposure to real estate. [Read More.](#)

The Standard | Franklin Sunday | Saturday, 12th December 2020

CENTUM BETS BIG ON LOW COST HOUSES

Businessman Chris Kirubi is investing billions of shillings in affordable housing in a move that will further spread his portfolio and that of his companies across more sectors. [Read More.](#)

11th December 2020

Business Daily | Charles Mwaniki | Friday, 11th December 2020

CAPITAL MARKETS REGULATOR APPROVES ACORN HOSTEL REITS

The Capital Markets Authority (CMA) has approved the issuance of a development and investment real estate investment trust (Reit) by student hostel developer Acorn, setting the stage for accelerated development in the city. [Read More.](#)

Business Daily | Ibrahim Mwathane | Friday, 11th December 2020

PRIVATE VALUERS OUGHT TO SERVE ALL LAND REGISTRIES

Earlier in the year, the government allowed the use of private valuers for the assessment of stamp duty on land transfer. [Read More.](#)

10th December 2020

Business Daily | Joseph Wangui | Thursday, 10th December 2020

INVESTOR SEEKS CYTONN LIQUIDATION OVER SH14M DEBT

A businessman has moved to court seeking liquidation of investment firm Cytonn over failure to pay Sh14 million upon maturity of funds in one of its pools. [Read More.](#)

Business Daily | Patrick Alushula | Thursday, 10th December 2020

FAIRVIEW HOTEL, CITY LODGE PUT ON SALE AMID COVID HIT

Nairobi's Fairview Hotel, Town Lodge and City Lodge Two Rivers have been put up for sale as the South African hospitality group which owns the three units plans to exit East Africa after barely six years of operation. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 10th December 2020

BUILDING PLAN APPROVALS DROP IN SUBDUED PROPERTY MARKET

The value of approved building plans has fallen to the lowest level in the last three years, a new report shows. [Read More.](#)

The Standard | Peter Theuri | Thursday, 10th December 2020

RENTS FOR SERVICED CITY APARTMENTS FALL IN TOUGH YEAR

The average rental yields of serviced apartments in the Nairobi metropolitan area fell by 3.6 per cent this year amid depressed demand. [Read More.](#)

The Standard | Reuters | Thursday, 10th December 2020

LONDON'S KEY DISTRICT PLOTS REBOOT AMID COVID, BREXIT

For fintech entrepreneur Lewis Liu, no other city on earth could compare to London. [Read More.](#)

The Standard | Peter Theuri | Thursday, 10th December 2020

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The Standard | Peter Theuri | Thursday, 10th December 2020

VIPINGO: COASTAL HUB SHAPES UP AS RETREAT FOR THE RICH

As the year finally draws to a close, people are rushing to enjoy what is left of it and drag any good memories they can into 2021. [Read More.](#)

8th November 2020

Business Daily | Bonface Otieno | Tuesday, 8th December 2020

AFFORDABLE HOUSING RAISES SH536M FROM FIRST NAIROBI PROJECT

The State has raised Sh536.5 million in deposits from the sale of its 1,370 low-cost houses on Park Road in Nairobi, which feature one, two- and three-bedroom units. [Read More.](#)












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We want
you to join
KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by [email: membership@kpda.or.ke!](mailto:membership@kpda.or.ke)
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution
- Colour calibration RGB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA).
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:- Kshs. 3, 420 VAT Incl**
- **Non-Members:- Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

- The KPDA Website - www.kpda.or.ke:**
 - 10, 000 visitors per month
 - 7, 000 visitors on Mondays and Wednesdays
- KPDA on Twitter @KPDA_Ke:**
 - 5, 040 followers
 - 14, 000 impressions per month
- The KPDA Media Weekly Review Report**
 - Over 1, 500 subscribers
 - An organic reach of over 500 subscribers
- LinkedIn - Kenya Property Developers Association:**
 - 2, 732 followers
 - Over 500 views per day
- Facebook page - Kenya Property Developers Association:**
 - 3, 360 followers and 3, 232 likes
 - An organic reach of over 1, 500
- Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com**
 - Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke

www.kpda.or.ke
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Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer